



HR Career Panel

November 9, 3:30 p.m.

Meeting date: 11/9/2022

Start time: 3:30 p.m.

End time: 4:30 p.m.

Meeting location: Zoom

- Link: <https://us02web.zoom.us/j/81845947704?pwd=WkhlODhSUFR4Q1AraXF1Ry9qcFJzZz09>
- Meeting ID: 818 4594 7704
- Passcode: 309096

TIME	DESCRIPTION
3:00 PM	Introductions
3:05 PM	Career Panel Discussion <ul style="list-style-type: none">• Amy Santas, SHRM-CP: HR Director - Manufacturing at Stoughton Trailers• Traci Scherck, MPA, SPHR, SHRM-SCP, CPC, NHA: Chief Talent Officer and owner of Elevated Talent Consulting• Katie Wheelock, SHRM-CP: Community Programs & HR Director at Community Action, Inc.• Greg Shebesta, SHRM-CP: Director of Human Resources at Blain's Farm and Fleet Stores
4:00 PM	Adjourn

Upcoming Events:

- December 15: Member Appreciation Event

2023 Program Guide to be released at Member Appreciation Event.



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Panelists Bios



AMY SANTAS
HUMAN RESOURCES DIRECTOR -
MANUFACTURING
STOUGHTON TRAILERS

Amy has been working in HR for just over 10 years and is passionate about retention and making connections with employees. She is a graduate from UW-Whitewater with a bachelors in HR Management. After graduating college, she completed an HR Internship for Kerry Ingredients in Beloit.

She started her HR in recruiting at Miniature Precision Components (MPC) in Walworth, WI. It was at MPC that she grew her career in HR and gained invaluable experience by becoming an HR Generalist and ultimately an HR Manager for the Janesville facility. She spent a year and half working for Regal Beloit gaining knowledge of working in a large publicly traded company. She is currently an HR Director at Stoughton Trailers leading an amazing team that focuses on retention within their plants as well as the training and development of their employees.



TRACY SCHERCK
CHIEF TALENT OFFICER AND
OWNER OF ELEVATED
TALENT CONSULTING

Traci Scherck MPA, SPHR, SHRM-SCP, CPC, NHA is the Chief Talent Officer and owner of Elevated Talent Consulting. Traci is a certified HR and Talent Optimization professional with two decades of experience in employee development and engagement, performance consulting and training facilitation. Traci uses her consulting expertise to serve clients in applying behavioral concepts to hiring and selection, designing and implementing talent pathways, coaching, motivation, and more.



KATIE WHEELOCK
COMMUNITY PROGRAMS &
HR DIRECTOR
COMMUNITY ACTION, INC.

Katie Wheelock is a Community Programs & HR Director who works in the non-profit industry for Community Action, Inc. of Rock and Walworth Counties. Her role includes oversight of the Human Resources department, as well as administrative and fiscal oversight of several Community Action, Inc. programs. These include youth programming, childcare, and employment and training services. Katie has a strong commitment to serving others and has previously been active with board involvement including positions with Blackhawk Human Resource Association, Humane Society of Southern Wisconsin, and the Leadership Development Academy. In addition to experience in the non-profit sector, Katie has also worked within the restaurant industry and the HR Technology (HRIS) industry as a Project Manager. Katie has a Bachelor of Science in Human Resource Management from Upper Iowa University and is SHRM-CP certified.



GREG SHEBESTA
DIRECTOR OF HUMAN RESOURCES
BLAIN'S FARM AND FLEET STORES

Greg is a positive and people orientated Human Resources professional with passions for cultivating an engaging environment and aligning employee performance and focus to the strategic goals of the organization. Greg has worked at Blain's Farm & Fleet for 16 years, starting his career in the field in retail operations and advancing at the corporate level in HR with experience leading the Learning & Development, Talent Acquisition, and HRBP teams. Currently, Greg is the Director of HR for Blain's Farm & Fleet leading a team that supports over 4,000 associates throughout 44 locations. In his free time, Greg enjoys spending time with his family, reading, taking in live music, and exploring the great outdoors.